



March 7<sup>th</sup> - 10<sup>th</sup>, 2024 • Cal Expo

### Move-in Dates & Times

#### **Bulk Boat Display Exhibitors (1,000 sq. ft. and up)**

Special move-in instruction for bulk displays in the Pavilion, Building C will be provided closer to the show dates.

#### **Booth Exhibitor:**

Wednesday March 6 <sup>th</sup>	08:00 AM to 7:00 PM – ALL EXHIBIT SPACE
Thursday March 7 <sup>th</sup>	08:00 AM to 10:00 AM – ALL EXHIBIT SPACE

*By 10AM on opening day, all vehicles must move to the front public parking lot. Vehicles left in the back around the show buildings will be sited and towed by Cal Expo police.*

The show opens at 11am.

#### **Vehicle access during setup and move out is through Cal Expo Gate 12.**

Gate 12 address for navigation devices: 1104 Ethan Way, Sacramento CA, 95825

If you have any questions regarding the move-in schedule, please contact Jorgen Bateman at [jorgen@norcalmgmt.com](mailto:jorgen@norcalmgmt.com) or (916) 826-0454.

### Move Out Dates & Times

Sunday, March 10 <sup>th</sup>	6:00 PM to 10:00 PM
Monday, March 11 <sup>th</sup>	8:00 AM to 01:00 PM*

*\* All show materials must be removed from the show grounds by 1 pm Monday, March 11<sup>th</sup>. If you are shipping your materials make sure your carrier checks in before 1pm. After 2pm, all remaining materials will be forced onto other carriers. Please plan accordingly.*

### Exhibit Removal

All exhibits must remain staffed and intact until the official show closes at 6pm on Sunday March 10<sup>th</sup>. Once the public has safely left the show grounds, breakdown of displays can commence. Hand carried items may leave the floor after 5pm Sunday night. You must wear your exhibitor badge to hand carry items out.

### Exhibitor Parking

THE PARKING FACILITIES ARE NOT CONTROLLED BY SHOW MANAGEMENT  
Normal daily parking is \$10.00; however, the exhibitors can purchase parking from show management at a discounted rate of \$5 per day per car.

Please complete the Parking Pass Order Form to pre-order the Parking Passes.

#### **[Parking Pass Order Form](#)**

The Parking Passes can be picked up at the show office during move-in.

Exhibitor parking during show days is in the front parking lot by the East Gate off Exposition Blvd.

The exhibitor walk-in entrance is through the Cal Expo East Gate.